

FRENCH  CRAFT



PRO TOT YPE

Arts | Crafts | Sciences | Design

THE FIRST EVENT DEDICATED TO INNOVATIVE SAVOIR-FAIRE

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ABOUT

/01



FRENCH CRAFT

The French Craft Guild is a non-profit organization (established under the 1901 French law) dedicated to uniting and promoting French artisans who integrate expertise, creativity, innovation, and design.

Since its establishment in 2018, it has significantly expanded its initiatives to support French creative heritage and foster its innovative potential.

SAVOIR-FAIRE x INNOVATION

The French Craft Guild association is hosting PROTOTYPE, an exclusive trade fair focused on exceptional trades, artistic craftsmanship, and innovation.

A meeting in which the prototype serves as a distinguished platform for expression, situated at the intersection of the engineer, the artisan, and the creator, where the objects, applications, and techniques of the future are envisioned and materialized.

PRO TOT YPE

SPEED UP PROMISING INITIATIVES

The prototype serves as a pivotal interface among disciplines, research and projects, as well as between supply and demand.

A genuine medium of mediation, it enables an idea to be materialized, rendered visible, tangible, and experiential.

In an innovative context, it fosters dialogue among engineers, designers, researchers, artisans, and industrialists, emerging as a universal language that transcends the boundaries of various specialties.

It also serves as a strategic instrument for evaluating a project's relevance in relation to market expectations by incorporating users, partners, or funders at an early stage.

By elucidating potential applications, emphasizing areas of friction, and demonstrating the uniqueness of a solution, the prototype expedites the shift from intuition to a feasible implementation.

It simultaneously serves as a catalyst for collaboration, a facilitator of opportunities, and a conduit to tangible outcomes.

PARTICIPANTS

/02

Decorative arts, architecture, luxury, and entertainment are represented across a diverse array of sectors through a carefully curated selection, where recycling, robotics, artificial intelligence, technical expertise, and occasionally social responsibility converge.



FRENCH CRAFT GUILD



CAROLINE BESSE

BLOB

On a silk foundation, Caroline Besse diligently employs lapis lazuli, sugilite, and mica, utilizing either a brush or a sprinkling technique.

This investigation into the sizes of mineral particles and their interplay with textiles results in distinctive textures and light effects. Consequently, the artist unveils new possibilities for decorative and architectural uses.

www.carolinebesse.com



DAUMET

"CHRONOS" VASE: THE GOLD OF HERITAGE AND THE FUTURE

With "CHRONOS," Daumet introduces a ceramic vase conceived as an engraved fresco that chronicles the history of gold. This piece is further elevated by the application of exceptionally pure 18-karat white gold. Through this creation, the house harmonizes artisanal craftsmanship with advancements in materials science, while also confronting contemporary challenges associated with resource conservation.

www.daumet.com



JAÙH

VERA UBC

VERA UBC is introduced as an ultra-low-power generative instrument. Fully self-sufficient, the device consumes less than 10 watts and generates distinctive formal compositions every six minutes.

These compositions are showcased on an E-Ink screen, without incurring any additional energy costs. This concept exemplifies a technological and sustainable approach to creation.

jauh.maison

FRENCH CRAFT GUILD



LILY LATIFI

"THIS IS NOT A SCREEN"

In this work, entirely composed of flexible and rigid textiles, Lily Latifi investigates the material's structural capabilities, self-supporting properties, and potential for articulation. The piece fosters a nuanced dialogue between artisanal techniques and digital processes, as well as art and industry. The "clouds" motif exhibits subtle variations from one panel to another, contingent upon whether it is digitally engraved or hand-printed.

www.lilylatifi.com



LYSE DROUAINÉ

AGORA

AGORA manifests as a three-dimensional artwork in which a constellation of luminous points emerges upon a concave canvas. Precise regulation of light flow continuously refreshes perception, providing an evolving visual experience.

This prototype delineates innovative application perspectives at the intersection of architecture, design, art, and well-being.

www.lysedrouaine.com



MILODINA

SEDIMENTO

Originally designed for a large, bespoke table top, SEDIMENTO embodies a hybrid approach that blends industry and craftsmanship. Meeting both technical and safety requirements, MILODINA combines industrial safety glass with a hand-applied 'paint' finish made from glass powder. The pattern has been adapted to the proportions of the piece, highlighting the prototype's ability to accommodate non-standard formats.

milodina.fr

FRENCH CRAFT GUILD



NOSQUA

ATMOS

The ATMOS table lamp exemplifies Nosqua's distinctive mastery in glass craftsmanship.

A particular process enables patterns to manifest directly within the material, without the incorporation of color or additional elements, thereby transforming the glass into delicate, nearly textile-like surfaces and subtle luminous veils.

nosqua.fr



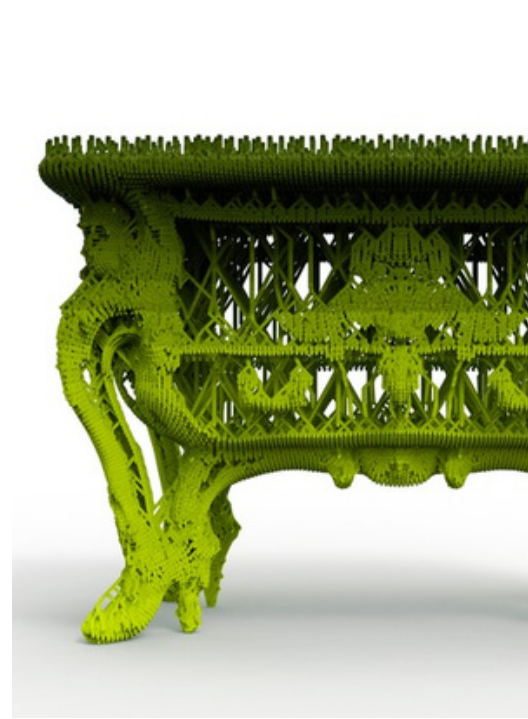
PROCÉDÉS CHÉNEL

SILHOUETTE VASE

At the behest of Procédés Chénel and Marine Peyre, designer Guillaume Delvigne has crafted a collection of large vases constructed from a shared foundation: a glass vessel paired with a solid wood base.

The entirety is adorned with a HoneyComb® paper structure, meticulously cut and subsequently unfurled, resulting in an airy and expressive silhouette for each piece.

chenel.com



SÉNÉQUIER

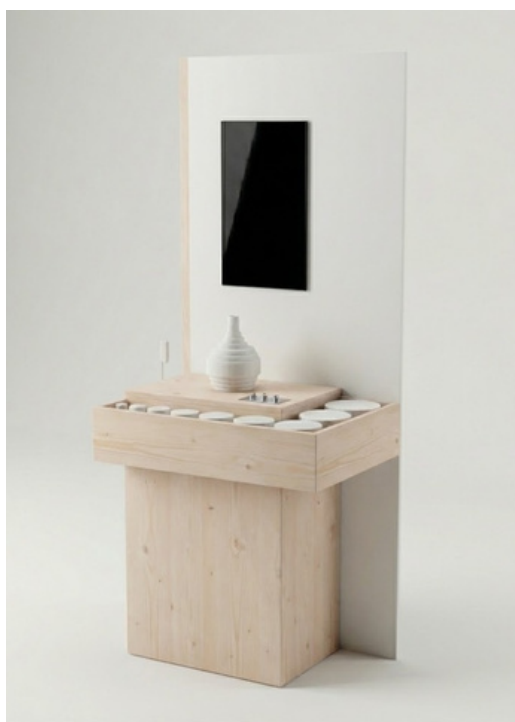
ÉPROUVETTES

With his "Test Tubes", Sénéquier reinterprets a Boulle chest of drawers from the Palace of Versailles by exploring the potential of 3D printing. By pushing the software to generate as many structures as possible, the manufacturing process itself becomes a creative act, revealing the machine's traces on the final object. Prototypes played a key role here in validating the technical feasibility of this experimental approach.

www.senequier.xyz

MANUFACTURES NATIONALES

Manufacture nationale de Sèvres



AI-CRAFTS - GENERATIVE PROTOTYPE

This interactive installation encourages visitors to mold a raw volume, which is promptly recorded by a camera. Generative artificial intelligence, trained on the Ruhlmann vase collection from the Manufacture nationale de Sèvres, subsequently offers formal interpretations that align with this heritage.

The prototype consequently investigates innovative creative pathways, wherein AI depends on exceptional expertise to formulate credible hypotheses and rejuvenate forms.

MANUFACTURES NATIONALES

Atelier Recherche et Création (Research and Development Workshop), Mobilier national



LI CHAIR

Constructed from carbon fiber, the LI chair is distinguished by its lightweight design and stackable feature, effectively addressing both practical and structural challenges.

The seat, clad in blue leather, introduces a tactile and contrasting element to the overall design.

Conceived by Yanis Bontemps, Victor Galineau, and Paul Seiller in 2024, this piece, characterized by its clean lines (78.5 × 43 × 46 cm), embodies a pursuit of equilibrium between material performance and aesthetic demands.

Stackable chair constructed from carbon fiber, featuring a blue leather seat.

www.mobiliernational.culture.gouv.fr

MANUFACTURES NATIONALES

Laboratory for Sustainable Practices, endorsed
by the Bettencourt Schueller Foundation



Led by the Manufactures nationales with the support of the Bettencourt-Schueller Foundation, the Sustainable Practices Laboratory is a programme that aims to identify, support and promote projects focusing on new sustainable materials and eco-friendly colours, as applied to textiles and ceramics. This support includes, in particular, the certification of new and sustainable materials to facilitate their development in the field of decorative arts.

ANAÏS JARNOUX & SAMUEL TOMATIS

PHYCOTEX

PHYCOTEX is a flexible, biodegradable material made from seaweed, offering an alternative to traditional leathers and plastics. Combining science, design and craftsmanship, their approach is based on a circular economy model in which production waste is reintroduced into the manufacturing process. Lauded by the Liliane Bettencourt Prize for "intelligence of the hand".

anaisjarnoux.com
www.studiosamueltomatis.com

ANTONIN MONGIN & CLÉMENT BOTTIER

PLANT-DERIVED FUR

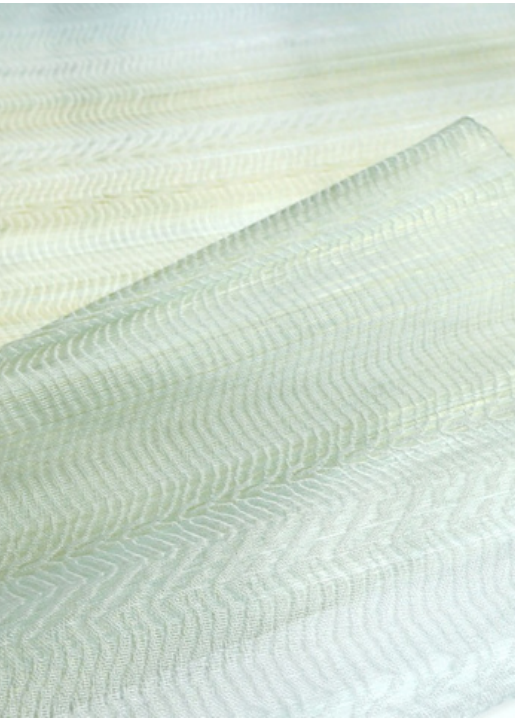
This faux fur, crafted from plant-based fibers and dyes, enables the duo to investigate an alternative to animal and synthetic materials.

Their custom process expertly achieves visual and tactile effects while embracing a responsible production methodology: the shapes are directly drawn flat on the weaving line, thereby minimizing waste generation.

www.instagram.com/antoninmongin
www.instagram.com/clementbottier

MANUFACTURES NATIONALES

Laboratory for Sustainable Practices, endorsed
by the Bettencourt Schueller Foundation

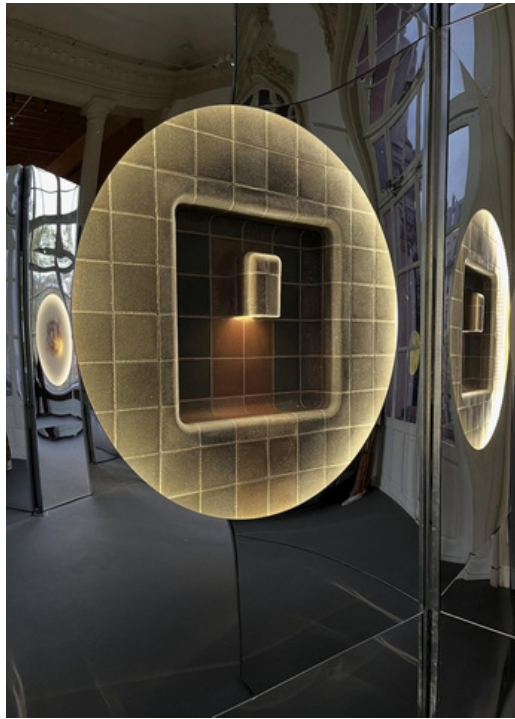


**AURÉLIA LEBLANC
& LUCILE VIAUD**

GLASS WEAVING

Aurélia and Lucile create a handcrafted glass weaving that transitions from two-dimensional to three-dimensional forms. By manipulating variations of threads and integrating distinctive modules, the work examines a spectrum that spans transparency to opacity and flexibility to rigidity, thereby presenting a novel material language. Lauded by the Liliane Bettencourt Prize for the "Intelligence of the Hand".

tissagedeverre.com



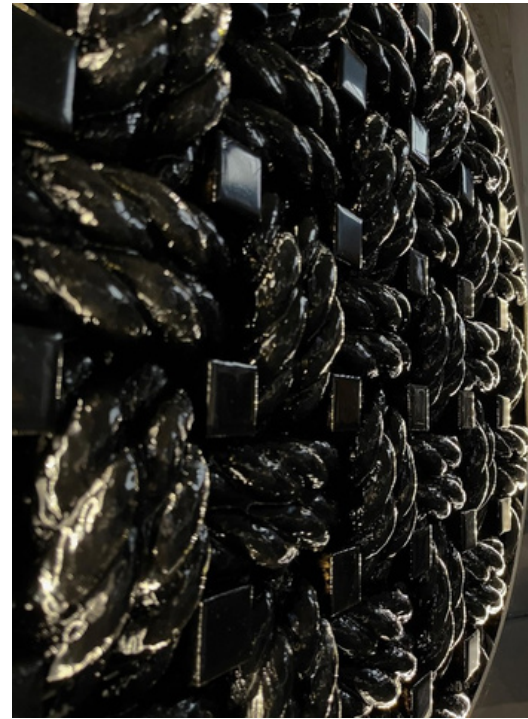
GWILEN

MARINE SEDIMENT

This marine sediment, obtained from port dredging, is converted by the Brest-based company Gwilen into a low-carbon construction material.

Inspired by the natural process of diagenesis, it is composed entirely of minerals, devoid of cement or resin, and is well-suited for the creation of customized and sustainable projects that harmonize technical performance with environmental stewardship.

www.gwilen.com



THOMAS NOUI

PINE TAR

Thomas Noui presents a solution derived from oleoresin extracted from charred pine trees, enhanced with soot, which merges aesthetic appeal with effective sealing capabilities.

Adaptable to ambient temperature and suitable for various surfaces, this material draws inspiration from the Japanese tradition of urushi lacquer, merging artisanal heritage with technical innovation.

www.instagram.com/zbeul_studio

CAMPUS MANA



CAMPUS MANA

Campus MaNa provides immersive professional training programs on-site, integrating both transmission and creation.

Established by designers Thomas Dariel and Sophie Dariel, this Qualiopi-certified center emphasizes experiential learning and unites professionals in the fields of arts and crafts, design, and innovation with master craftsmen who possess exceptional expertise.

Born in Burgundy, two hours from Paris, Campus MaNa has expanded with the opening in 2025 of Campus MaNa Venezia, located on the island of San Servolo in Venice, Italy.

campusmana.com

CAMPUS MANA

Several instructors from the campus were selected to showcase their talent and research, exemplifying the institution's commitment to excellence.



JEAN-BRIEUC ATELIER

SELLETTE

The SELLETTE piece integrates marquetry and embroidery on walnut and chestnut wood, producing a captivating trompe-l'oeil effect.

27,000 hand-embroidered beads delineate the veins of an imagined marble, converting the wooden surface into an illusory mineral substance and showcasing meticulous and precise craftsmanship.

www.jeanbrieucatelier.fr



JULIETTE VIVIEN

MEMORIAE

MEMORIAE is an elegant jewelry box featuring a bowl with a turned and openwork porcelain neck. Its two-tiered lid, embellished with an ebony jeweled button set in brass and safeguarded by a porcelain cage, unveils a secondary compartment lined with cork and leather, capable of accommodating sixteen rings. A central handle grants access to the core of the box: a flame-patinated earthenware bowl lined with leather.

www.juliettevivien.com



KIM JUDE

HORTUS BOTANICA

Emerging from the recollection of the orchard and the joy of harvesting, the HORTUS BOTANICA series presents radiant figurative forms.

These still lifes merge two artistic disciplines, glassblowing and chasing, to produce distinctive and limited works, harmonizing technical skill with visual poetry.

kimjude.fr

CAMPUS MANA



SAMUEL LATOUR

COLLISION

The COLLISION series is founded on a protocol that connects graphic intention with three-dimensional creation.

Utilizing illustrations from his sketchbook, Samuel Latour carves wood on a lathe through the technique of eccentric turning.

It examines the repetition, variation, and arrangement of patterns within the specified confines of the cylinder.

www.samuel-latour.com



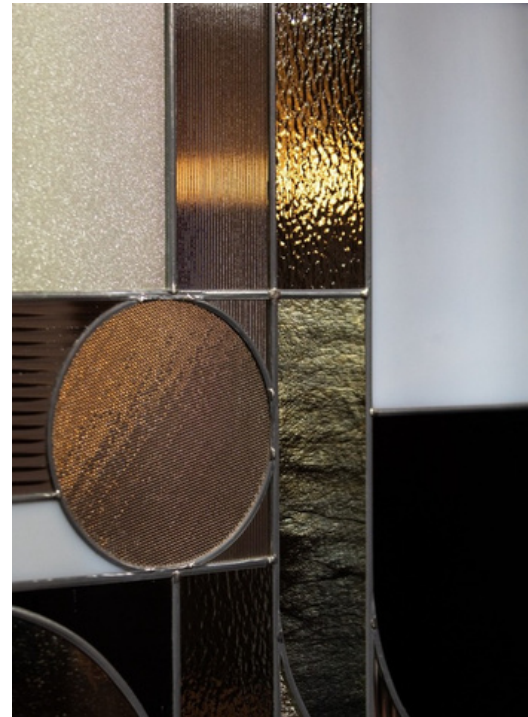
SOPHIE MANESSIEZ

CHRONOLITHIC II

The artist intricately intertwines a poignant conversation between substance and recollection. By layering 420 stoneware and porcelain pellets vertically, she reconstructs a fictional geological core, serving as both an archive of time and a metaphor for contemporary identity.

This work examines the imprints and relationships we create within the tapestry of existence. Suspended by a thread.

manessiez.com



BIANCONI GLASS STUDIO

STAINED GLASS - MONOCHROMATIC COMPOSITION

Inspired by the geometric forms of the 1930s, this piece presents a modern interpretation of stained glass, utilizing a palette intentionally restricted to black, white, and grey.

Textured, lacquered, opalescent, or silvered glass surfaces generate a dynamic interplay of transparencies, reflections, and depths, transforming light into a material of its own.

www.studiovitrail-paris.fr

CAMPUS MANA



STUDIO LER

HONO TABLE

With the HONO TABLE, Studio Ler embarks on self-publishing for the first time to narrate the story of their preferred material: volcanic rock.

Lydia Belghitar and Jessica Richard explore enameling techniques and variations of black, both matte and glossy, to evoke the volcanic eruptions from which the lava they utilize originates, transforming the material into an artistic and sensory manifesto.

www.studio-ler.com

ULYSSES LACOSTE

LES SOUFRIÈRES - CHECKERS GAME

The SOUFRIÈRES checkerboard takes shape using the deep-drawing technique, a process of deformation by stretching that exploits the malleability of the metal whilst preserving its structural integrity.

Inspired by the geometric patterns of mashrabiya screens, the checkerboard pattern is punctuated by repetition and enlivened by chrome-plated steel balls, transforming the playing surface into a playful and sculptural space.

www.ulysseslacoste.com

FONDS POUR LES ATELIERS DE PARIS

Bureau du Design, de la Mode et des Métiers d'Art de
la Ville de Paris



WILFRIED BECRET

MONOLITH

The MONOLITH wall light, originating from the Terre de Verre research initiative, elevates glass dust, a recycling byproduct that is frequently overlooked and discarded.

By merging the expertise of ceramics and glassmaking, Wilfried Becret transforms this material into durable, aesthetically pleasing, and ethically produced pieces that are entirely recycled and recyclable.

wilfriedbecret.com



FLAVIEN DELBERGUE

FUSION

In a context of diminishing resources, every gram is significant.

The FUSION collection emerged from the aspiration to harmonize material economy with formal freedom. Crafted through 3D metal printing utilizing binder projection, it regulates the amount of material required while enabling the fluidity and fusion of lines to manifest.

www.flaviendelbergue.com



CARBONE 14 STUDIO

THE SHEPHERD'S RETURN

The SHEPHERD'S RETURN is the culmination of two years of research into the contemporary applications of French wool.

Created in partnership with Traille and Laulhère, this prototype emphasizes the structural and tactile properties of wool, providing a straightforward, sustainable, and respectful approach to transformation.

www.carbone14.studio



7È AXE X AT3L

ROBOTIC PAINTING ON INTRICATE FORMS

For Maison Hennessy (LVMH group), 7È Axe and AT3L created a painting robot that can replicate digitally generated artworks by the artist Florian Zumbrunn on Hennessy X.O. Cognac decanters.

Each movement is derived from the digital model of the object, transforming every carafe into a distinctive piece and a genuine work of art.

www.7eaxe.com
at3l.fr



ATELIER D'OFFARD & NOIR VIF

LUMINOUS WALLPAPER

This project investigates the potential of utilizing traditional block-printing techniques to create functional patterns for wallpaper. In addition to its aesthetic appeal, it examines electrical conductivity and radiant heating, thereby introducing innovative perspectives for design and craftsmanship.

The project was developed with the support of the Bettencourt Schueller Foundation.

www.atelierdoffard.com
noirvif.com



ATELIER MONIER

ARTEMIS

The ARTEMIS chair reimagines the Bergère du débotté, crafted circa 1775 and attributed to Georges Jacob.

Crafted from solid pear wood and enhanced with lacquer accents by Atelier Maury, it conjures a botanical realm through its verdant tones and selection of fruitwood. Its contours, reminiscent of deer antlers, adeptly explore the relationship between form and ornamentation.

www.ateliermonier.com



ATELIER STEVEN LEPRIZÉ

FLOW

FLOW is a digital clock that accentuates the growth rings of the walnut tree to signify the passage of time. The numerals, crafted through luminous reliefs, are a product of Woowood© technology from Atelier Steven Leprizé, representing a distinctive blend of traditional craftsmanship and innovation.

Dimensions: W 1350 x H 500 x D 160 mm

Materials: Walnut, Woodwood, Arduino, motor, LED

stevenleprize.com



CÉDRIC BREISACHER

NOT WASTED TABOURET

The NOT WASTED series examines the capacity of furniture to foster environmental consciousness in the user.

Each stool is crafted from the shavings produced during the carving of its base, held together by a natural binder composed of earth starch and water, resulting in an inert, biodegradable, and purposeful object.

www.instagram.com/ateliercedricbreisacher



COGITECH

AQUA MUTA

The four AQUA MUTA vases integrate digital fabrication with traditional craftsmanship.

Following the 3D printing process, each wave undergoes meticulous hand reworking, which includes polishing, the application of deep chrome, and a smoky varnish. The initial technical precision yields to the object's intrinsic sensitivity, converting the digital file into distinctive pieces that possess a poetic and tactile quality.

cogitech.fr



DASSAULT SYSTÈMES X PATRICK JOUIN ID

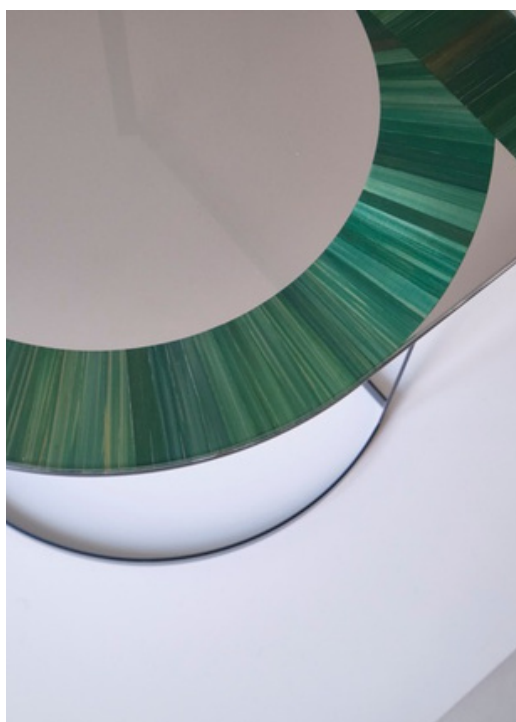
TA.TAMU

The TA.TAMU chair exemplifies an innovative approach focused on reducing material usage.

Utilizing virtual prototyping techniques such as topology optimization, generative design, simulation, and life cycle assessment, it is engineered for folded printing—a world first that merges technical ingenuity with resource efficiency.

www.3ds.com

www.patrickjouin.com



FANNYLAURE

STRAW MARQUETRY ENCASED IN GLASS

Fannylaure merges artisanal techniques with industrial processes to produce laminated glass panels featuring straw marquetry.

The glass is tempered and subsequently baked with the marquetry, thereby safeguarding it from discoloration, detachment, and wear, which paves the way for new applications, including outdoor use.

www.fannylaure.com



FOCUS

MINI BUBBLE: THE MOBILITY OF FIRE

The Mini-Bubble, a streamlined iteration of the classic Bubble, recalls the inception of portable fire. Ideal for various living environments, both indoors and outdoors, it provides an immediate and accessible flame, available in diameters of Ø 400 mm or Ø 500 mm, crafted from spun and stamped steel, and offered in lacquered, powder-coated, or patinated finishes, utilizing bioethanol as fuel.

focus-creation.com



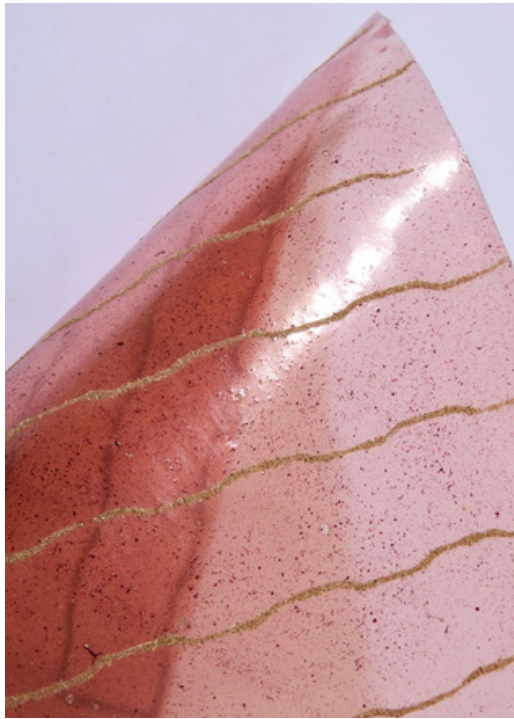
GAINERIE 91

RECOVER

Recover, a modular bust by Gainerie 91, seamlessly integrates durability, elegance, and innovation.

Its clip-on base and interchangeable 3D fabric covering adapt to seasonal changes and brand aesthetics. Repairable, reusable, and recyclable, Recover provides a flexible and responsible alternative for sustainable luxury point-of-sale displays.

www.gainerie91.com



HORS-STUDIO & LABORATOIRE SIMBA

MYTILUS MATERIA (BYSSUS)

Samples of flexible materials crafted from byssus, integrating expertise in textile design and finishing techniques such as plant-based dyeing, screen printing, and flocking. Showcased as luminous objects in cool hues, these translucent materials introduce innovative applications in climate design, where decoration serves as a mechanism for temperature regulation within spaces.

www.hors-studio.fr
simba.univ-tours.fr



JULIEN ROOS DESIGN STUDIO x MMB VOLUM-E x BERTIN AUBERT INDUSTRIES

LITURGICAL GOLDSMITHING

For the reopening of Notre-Dame, the chalice and paten were crafted in brass through CNC machining at [MMB VOLUM-e](#), subsequently gilded with palladium via electrolysis, and delicately satin-finished through microblasting at the [Bertin Aubert](#) workshop in Paris.

A creation that merges industrial precision with artisanal finesse to produce exceptional objects.

www.julienroos.com



LINE & RAPHAËL

COFFEE TABLES ÉTOILE & ASTRAL

Envisioned as a harmonious pair, the ÉTOILE and ASTRAL tables form a seamless and sculptural arrangement. Each tabletop features a central aperture with a mirror, which reflects a 3D-printed design, creating an illusion of boundless depth.

Marquetry, achieved by inverting the wood grain, interacts with light and texture, creating a nuanced conversation between technique and aesthetics.

line-raphael.fr



LUMIERRANTE

ODRADE

ODRADE, a prototype 3D-printed ceramic lamp, exemplifies Lumierrante's proficiency in merging artisanal craftsmanship with industrial technologies. The ceramic is crafted with meticulous precision, enabling multi-material interlocking, which includes the LED system and blown glass diffusers, resulting in an object that is both technical and poetic.

www.lumierrante.com



MAXIMUM

BANC BC-01

The BC-01 test bench was developed through a collaboration with Airbus concerning components "that will never fly."

Constructed from carbon connecting rods and ultra-high-performance components designed for the A350, it repurposes this "cutting-edge waste" into a functional structure, showcasing an unexpected aesthetic richness that transcends its technical origins.

www.maximum.paris



MÉTYLIS

HANGING GARDENS

This shoulder set conceals a miniature universe: the "Gardens" brooch, from which the "Primary Forest" brooch distinctly emerges.

Crafted from an assortment of hand-dyed Japanese papers for the foliage, it is supported by a hand-shaped and assembled brass "suspension bridge" structure, which is then patinated, resulting in a prototype that is both delicate and structured.

www.metylis.fr



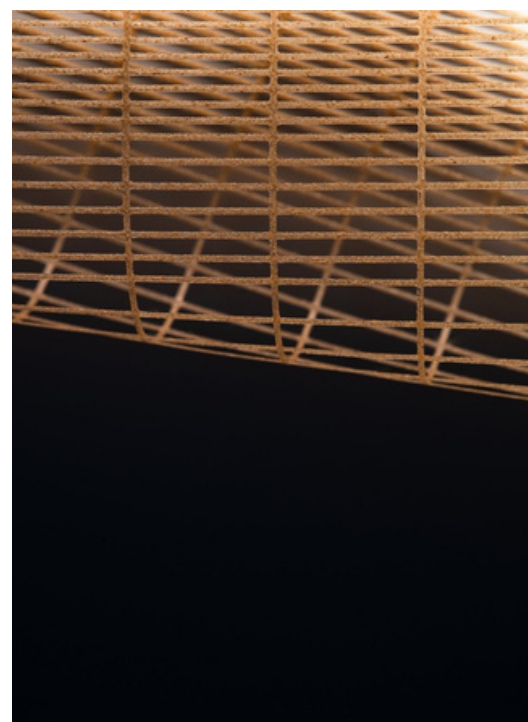
NORKI

YAGA COLLECTION

The YAGA table, crafted from blackened solid wood and cowhide, exemplifies the creativity and expertise of Maison Norki.

Woodworking employs traditional techniques, while furniture upholstery, influenced by haute couture, exemplifies the meticulous standards upheld by EPV-certified upholsterers and furriers, resulting in an object that is both technical and sophisticated.

www.norki.com



NOVINOV X INDEX OFFICE

FILAE

FILAE converts light into matter via additive manufacturing. The filament, infused with miscanthus fibers, is arranged flat like thread on a modern loom, resulting in delicate pendant lights.

The efficient use of materials and minimalist design unveil a soft, luminous, and naturally golden presence, where light engages with the botanical material.

www.novinov.eu
index-office.io

**POOLP****TABLE NOMURA**

The Nomura Table, a product of collaboration between Poolp and Arkema, is 3D printed in a large format using bio-based or recycled polymers.

Inspired by the Nomura jellyfish, its fluid and organic silhouette fosters a nuanced interaction among light, material, and movement. Each table is bespoke, customizable, and manufactured on demand.

www.poolp.eu

**RINCK****OPUS MEMORIA THRONE CHAIR**

The OPUS MEMORIA throne chair, the inaugural piece in a series of eight, is the culmination of groundbreaking research.

Crafted to provide a modular seating experience, it integrates a robust sandblasted wood framework with premium leather, whose drape resembles a regal train, harmonizing comfort, elegance, and grandeur.

www.rinck.fr

**SETA ZANDI MANUFACTURE****HORMOZ**

HORMOZ is a sustainable stone coffee table influenced by the mineral landscapes of Hormoz Island.

Crafted from repurposed mineral waste, its unrefined and lustrous surface reflects the hues of natural strata, embodying a sustainable and modern design.

phydiastone.fr



SILLY CAT CRÉATIONS

REVOLUTION LAMP

The REVOLUTION lamp, meticulously crafted from black stoneware, is inspired by Art Deco and pop culture.

Its interchangeable modules facilitate the development of diverse configurations and the modification of the rotation angle, while its energy-efficient LED lighting provides adjustable intensity to establish a range of atmospheres.

sillycatcreations.fr



STUDIO MUR

F LAMP

The F lamp interrogates our connection to natural light within progressively artificial settings.

At the intersection of object and device, it employs patented OLUMEE technology to replicate external light variations in real time, thereby embedding the interior space within the cadence of the day.

www.studio-mur.fr



TÔLERIE FORÉZIENNE X ATELIER EMMAÛS X AUREL DESIGN URBAIN

RE-BAU AND RE-NEO

Emerging from a collective aspiration to minimize environmental impact, this furniture collection utilizes reclaimed and salvaged materials. Merging elegance, durability, and quality, it presents responsible and circular pieces that exemplify dedicated and sustainable design.

aureldesignurbain.fr
www.tolerie-forezienne.com
www.atelier-emmaus.org

TALKS

/03

Conferences, pitches, and business lounges represent valuable opportunities for networking and collaboration.



THURSDAY, FEBRUARY 5, 2026

11am - JAÙH Laboratory | Augmented Prototypes [1 hour]

1 p.m. - Sustainable Practices Laboratory | National Manufacturers: The Tradition of Innovation [1 hour]

2:00 PM - Versailles Campus | Educational Prototypes [1 hour]

3 p.m. - Leca Sevestre Avocats | Intellectual Property: Converting Expertise into a Strategic Asset

3:30 PM - Ap'Innovation | CIMA, fostering artisanal excellence: a presentation on the CIMA program and its execution [30 min]

4pm - Patrick Jouin x Dassault Systèmes | Biomimicry and Material Economy: A New Design Framework through TA.TAMU [1h]

5pm - Sustainable Practices Laboratory | Innovation Systems in Knowledge: France and Italy [1 hour]

FRIDAY, FEBRUARY 6, 2026

11am - K+ Consulting & Design | From Prototype to Market: Strategies for Growth Without Compromising Your Identity [1 hour]

1 p.m. - Sustainable Practices Laboratory | Innovative EPVs: Transforming Research into Reality [1 hour]

2pm - Leca Sevestre Avocats | Contracts: Optimal Strategies for Safeguarding Your Expertise [30 min]

2:30 PM - Ap'Innovation | CIR and CII, enhance your innovations: presentation of the Research Tax Credit and Innovation Tax Credit programs and their execution [30 min]

3 PM - JAÙH Laboratory | Debate "Ethics of AI in the Creative Process" [1 Hour]

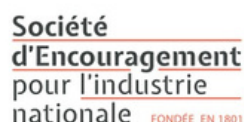
5 PM - Sustainable Practices Lab | Designing the City: Integrating Connections Among People, Territories, and Expertise [1 hour]





ENGAGEMENT /04

PROTOTYPE is proposed and endorsed by a consortium of stakeholders dedicated to a shared mission. Common goal: the advancement of French know-how and innovation of excellence. Associations, foundations, institutions, businesses, and public entities... the key players in these fields have come together to transform our creative heritage into the solutions of tomorrow.



AUDIENCES

/05

Innovators and Creators | Engineers, Researchers, Designers, Craftspeople, Architects, Startups, Educational Institutions, and Students

Support and promotional organizations | Trade unions and interprofessional associations; chambers of commerce, consular offices; financial resources, foundations, organizations, family offices

Education and centers of excellence | Universities and campuses of distinction; clusters, fabrication laboratories, collaborative spaces, design institutions, and artisan crafts

Decision-makers | Innovation divisions of large corporations; manufacturing executives - SMEs/SMIs; investors and entrepreneurs; publishers and influencers

Institutional partners | Government ministries, public agencies, cultural institutions, local authorities

Media and Influence | Generalist, Specialist; National, Regional, International





TESTIMONIALS /06

"I greatly appreciated the opportunity to collaborate with you. Your responsiveness, attentiveness, and overall demeanor made our interactions enjoyable. My colleagues also found your event to be highly engaging. The quality was exceptional, featuring exquisite staging and a well-targeted, highly engaged audience. Launching a first edition presents challenges, yet it is a risk that proves worthwhile. Congratulations on your meticulous preparation, the success of the event itself, and the effective follow-up and promotion of this remarkable occasion!" Nadine Salvi, Focus Création - Exhibitor

I would like to extend my heartfelt congratulations on Prototype. The format, the caliber of the exhibitors and speakers, and the dialogue between expertise and innovation genuinely inspired me and provided significant rejuvenation. In all honesty, this event invigorated me: it united precisely the realms that captivate me and restored invaluable energy.
Nicolas David, ceramic artist and designer - Visitor

"It was an exceptional experience that imparted valuable lessons and yielded numerous benefits, with several projects already in progress following the trade show." Jessica Boubetra, Lumierrente - Exhibitor

"What a remarkable success! I extend my heartfelt gratitude for the outstanding support. I thoroughly enjoyed this event and the discussions I engaged in over the past two days. I would be eager to replicate this experience in 2027, exploring new avenues of research." Lyse Drouaine, artist and textile designer - Exhibitor

"PROTOTYPE exemplifies the initiatives undertaken at the Campus of Trades and Qualifications of Excellence - Design, Materials, and Innovation (Campus DMI), which we aspire to advance within the context of the De-MAIN project (Future Investment Program) by promoting partnerships among educational, research, and economic entities. Attending the trade show has already unveiled significant opportunities for collaboration." Nathalie Gillet - Clermont Auvergne INP - Visitor

"We extend our gratitude for transforming this event into a memorable, dynamic, human-centric, and decidedly progressive experience." Sylvain Quidant, Cogitech - Exhibitor

"I firmly believe that initiatives of this nature, at both national and regional levels, can highlight the exceptional talents of our artisan-designers while inspiring future generations. Additionally, collaborations with the academic research community could be fostered on subjects where the scientific expertise of our laboratories can offer innovative solutions. These sectors of artisanal excellence, which embody the essence of our regions, will consequently enhance their visibility, appeal, and overall performance." Pierre Gohar, Director of Industrial Relations, Carnot Network - Visitor

"Congratulations on this remarkable and thrilling occasion!
A heartfelt thank you to the entire team for the exceptional organization of this trade show, filled with inspiring interactions, groundbreaking innovations, and engaging conferences." Nicolas Muratovic, Studio MUR - Exhibitor

"I would like to express my gratitude once more for your trust and the opportunity to contribute to this remarkable event, which was impeccably organized and notably warm and welcoming, owing to your kindness and the attention you extended to all." Julien Roos - Exhibitor

"It was a privilege to participate in PROTOTYPE. We thoroughly enjoyed being in the company of skilled artisans and designers, and we established numerous valuable connections during the event. We eagerly anticipate exploring the opportunities that will emerge from this experience." Steven Leprizé - Exhibitor

"Thank you, first and foremost, for envisioning such an event. I also appreciate your curiosity, which facilitated meaningful encounters, as well as the clarity of your vision. Your ongoing availability and professionalism were evident from the project's inception and were particularly pronounced during the show. The high standards you maintained, both in the overarching concepts and the minutiae, along with the respect that characterized our exchanges, fostered trust and enabled the emergence of innovative ideas. And what remarkable efficiency! The outcome is truly magnificent. Congratulations once more; I was thrilled to be part of this inaugural edition, the initial positive impacts of which I am already witnessing, and I am delighted to have shared this journey with you." Fanny-Laure Ghillebaert - Exhibitor

CONTACT

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